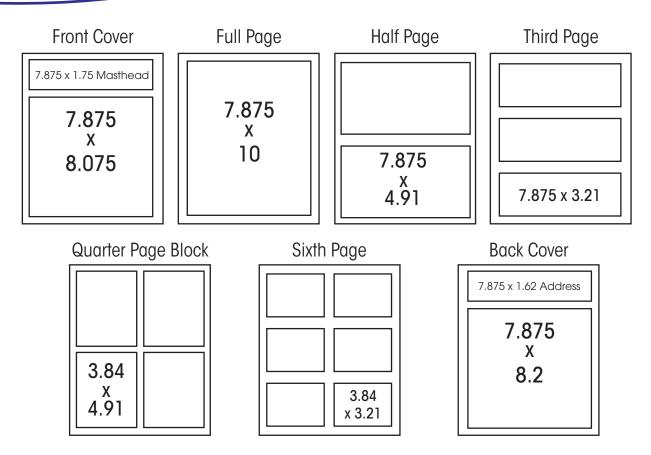
Utah County Pedis

Ad Sizes and Layout Guidelines

www.UtahCountyDeals.com Ph: 801-753-8565



All Dimensions Are In Inches: Width and Height

Front Cover	7.875 x 8.075	
Back Cover	7.875 x 8.2	
Full Page	7.875 x 10	PSD (Pl
Half Page Horizontal	7.875 x 4.91	TIF (To
Third Page	7.875 x 3.21	
Quarter Page Block	3.84 x 4.91	
Sixth Page	3.84 x 3.21	
Front Cover Full Bleed	8.375 x 10.5 (8.875x 11 w/.25 bleed each side)	
Full Page Full Bleed	8.375 x 10.5 (8.875 x 11 w/.25 bleed eac	h side)

Acceptable File Formats:

JPG (Jpeg) - high-resolution (min. 300 dpi) EPS - outline all fonts. PDF (Adobe Software) - high resolution (min. 300 dpi) Note: We cannot edit supplied PDF files. (Photoshop) - save with all layers, high resolution (min. 300 dpi) (Tagged Image File Format) - save with all layers, (min. 300 dpi) InDesign Files - with all graphics and fonts attached

Not Acceptable

PUB (Microsoft Publisher) PGM (Adobe Page Maker) DOC (Microsoft Word) - may be used for text only not for layouts or graphics No other file formats will be accepted

Acceptable Color Profiles:

CMYK (Cyan, Magenta, Yellow, Key)

NOTE: For best print quality, set text at 100% K with no spot colors. Set large areas of black as "supported" C=40, M=40, Y=40, K=40

Not Acceptable

RGB (Red, Green, Blue) PMS Colors (Pantone Matching System)