Front Cover

7.875 x 1.75 Masthead

7.875
x
8.075

Full Page

7.875
x
10

Half Page

7.875
x
4.91

Third Page

7.875 x 3.21

Quarter Page Block

3.84
x
4.91

Sixth Page

3.84
x 3.21

Back Cover

7.875 x 1.62 Address

7.875
x
8.2

All Dimensions Are In Inches: Width and Height

Front Cover	7.875 x 8.075
Back Cover	7. 875 x 8.2
Full Page	7.875 x 10
Half Page Horizontal....................	7.875 x 4.91
Third Page	7. 875 x 3.21
Quarter Page Block	3.84 x 4.91
Sixth Page	3.84 x 3.21
Front Cover Full Bleed..................	8.375 x 10.5 (8.875x 11 w/.25 bleed each side)
Full Page Full Bleed	8.375 x 10.5 (8.875 x 11 w/.25 bleed each side)

Acceptable File Formats:

JPG (Jpeg) - high-resolution (min. 300 dpi)
EPS - outline all fonts.
PDF (Adobe Software) - high resolution (min. 300 dpi)
Note: We cannot edit supplied PDF files.
PSD (Photoshop)- save with all layers, high resolution (min. 300 dpi)
TIF (Tagged Image File Format) - save with all layers, (min. 300 dpi)
InDesign Files – with all graphics and fonts attached

Not Acceptable

PUB (Microsoft Publisher)
PGM (Adobe Page Maker)
DOC (Microsoft Word) - may be used for text only not for layouts or graphics
No other file formats will be accepted

Acceptable Color Profiles:

CMYK (Cyan, Magenta, Yellow, Key)
NOTE: For best print quality, set text at 100% K with no spot colors. Set large areas of black as "supported" C=40, M=40, Y=40, K=40

Not Acceptable

RGB (Red, Green, Blue)
PMS Colors (Pantone Matching System)